Trevor Shawn Narinesingh

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Objective

To find a challenging position with a reputable company that offers opportunity for personal and professional growth; employment where both my skill set and experience are utilized for the success and growth of my employer while providing a unique experience felt by each user.

The Experience You're Looking For!

With over 10 years of corporate and freelance marketing experience, I produce branding and corporate identities; design and develop dynamic, responsive web sites; create digital assets for multiple web, print and email marketing campaigns and above all, focus on the user's experience.

I thrive in a team environment but am also disciplined and self-motivated on an individual level. Over the past 10 years I have developed a sixth sense towards detail and practice strict organizational patterns but can respond to unpredictable situations with flexible, creative and innovative solutions.

I have an advanced, working knowledge of Adobe Creative Cloud and am more than proficient in HTML5, CSS3 and jQuery. I also stay up to date with current trends, web standards and new industry technology.

Professional Experience

Check Into Cash, Inc. (2010-2014)
cleveland, tennessee
front end development | graphic design | email marketing

▪   Designing, wire framing, developing and maintaining checkintocash.com and its online presence, loanbyphone.com were only a small portion of my responsibilities with Check Into Cash. Daily tasks included working on multiple subsidiary websites using current corporate branding, creating affiliate banners, the strategy, design and development of responsive email templates as well as other various digital and print materials using a complex understanding of Adobe CS6, HTML5, CSS3, jQuery, Bootstrap 3, and content management systems such as Wordpress.

▪   Grassroots, in-house email marketing department built from the ground up, specifically for Check Into Cash and subsidiaries. Responsible for design, development and deployment of responsive email campaigns while maintaining creative, unique list building techniques. During one and a half years, I built

our initial list of 1,000 unique recipients to over 800,000 unique recipients while maintaining an above par spam rating and was responsible for weekly reporting on each campaign.

- Became intimately familiar with Act-On and ExactTarget email service providers by setting up and sending automated email campaigns based on user web traffic, email opens and list completion.

ARS Interactive (2007-2010)
chattanooga, tennessee
front end development | graphic design

- Managed maintained and created ads for major retail website sears.com and subsidiary sites, kmart.com, thegreatindoors.com and craftsman.com while furthering my knowledge of Adobe CS4-CS6, HTML5, CSS3, jQuery, JavaScript & PHP. Designed, developed and loaded new vertical ads, splash pages and microsites using multiple content management systems.

- Capitalized and excelled in an extremely fast paced, consistently changing and extremely stressful work environment while maintaining strict deadlines on multiple projects.

- Learned to multitask and maintain multiple projects while maintaining current web standards and giving full attention to detail, not only in a team environment, but on an individual basis as well.

Gold Leaf Designs & Art Gallery (2005-2007)
chattanooga, tennessee
front end development | graphic design

- Maintaining parent web site, goldleafdesigns.com, and all subsidiary websites. Created national magazine advertisements, company mailers, posters and developed an in-house e-mail campaign. Dedicated Adobe Creative Suite usage.

tsnCREATivE (2004-current)
chattanooga, tennessee
front end development | graphic design

- Graphic design for various national and Chattanooga based companies. Services including unique branding, print design, t-shirt designs and consulting for other local web/graphic design companies.

Technical Summary

front end/user experience knowledge base:
HTML5, CSS3, jQuery, JavaScript, PHP and MySQL

content management systems & front end development frameworks
Wordpress, Magento, Bootstrap 3

software suites:
Adobe Creative Cloud, All Microsoft Office Products

operating systems:
Windows & Macintosh Environments

Education

2004-2006 | Northwestern Technical College | rock spring, ga
Technical Communications
Two year Certificate, Technical Communications, 2005
Dean's List, 2005

2004-2006 | Northwestern Technical College | rock spring, ga
Internet Specialist, Website Development
Associates Degree, Internet Specialist - Web Site Design, 2006
Dean's List, 2006

Volunteer Experience

One and a half years as a volunteer tutor in Adobe Creative Suite, HTML and CSS at Northwestern Technical College.

Professional References

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